

**FOR IMMEDIATE RELEASE****Top Business Strategist Upset Business Consulting Industry With New Profit Maximization Business Model**

Toronto, ON – May 1, 2013 – Today business strategist Alan Borcic, founder and CEO of DNGA Inc, one of the leading international business consulting companies, released his free 7 steps formula: “Quantum Profit Multiplier System™”. This powerful proprietary system includes exclusive no-cost training for 7 figures IT businesses. The training will turn upside down common business practices of swimming in the sea of sameness. Proprietary and immensely powerful training solutions outline the exact process that ultra successful IT business owners use today to strategically position themselves as the number one in their field, so that competition will not stand a chance.

One of the core training concepts allows IT business owners to create their competitive advantage and reach the expert status in the eyes of their target market. Another concept teaches how to claim the trusted advisor role and how to conquer the market place. This differentiation is the reason why DNGA Inc. is one of the fastest growing business consulting companies in the world today.

The Quantum Profit Multiplier System™ coaching program also offers savvy IT business owners precious insights into psychology of selling process. The coaching programs provides step by step processes to building a proper framework in which to position yourself as the best and only choice for your market place.

“People buy today as they did 100 years ago, with their emotions. Only afterwards they use logic to justify their emotional buying decisions. Proper positioning and framing lead to successful differentiation. THAT is the key to profit maximization. No one became wildly successful by doing the same thing as their competition,” explains owner Alan Borcic.

Borcic’s Quantum Profit Multiplier System™ training shows IT business owners how to create powerful business, marketing and productivity systems to systematize their companies and skyrocket their profit. “Profit maximization is easily reached when you start with the end in mind. A systematized business is worth 25% - 100% more and sells two times faster,” states Borcic.

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